



PUBLICITY & PROMOTION **2010 – 2011 GRAND GUARDIAN COUNCIL**

MEMBERSHIP

I. INDIVIDUAL

Each new initiate will be presented with a Job's Daughter Member Pin.

Each daughter who signs a petition will be presented with a Term Pin once the daughter is initiated. If a daughter signs more than one petition she will receive a pair of movie tickets for each additional petition, once the daughter is initiated. Any daughter who signs five petitions, and the petitioners are initiated, will receive a twenty-five dollar (\$25.00) gift card to the store of their choice (Jobie appropriate, of course) or it may be used toward Grand Session.

The daughter who signs the most petitions, with the petitioners initiated, will receive a fifty dollar (\$50.00) refund for their Grand Session fee for 2011 and be presented with the Patricia O'Donnell Trophy at the Awards Banquet in Ocean City. A minimum of three (3) new initiates needed to qualify.

II. BETHEL

Each Bethel will be encouraged to bring in at least five new members. Each Bethel that initiates five new members will receive a Pizza Party served by the Grand Guardian.

New this Year: Bethels are encouraged to increase their percentage of members: Any Bethel which increases its membership by fifty percent 50% will receive the Pizza Party and a movie prize package.

Bethels will receive a Bethel Membership Streamer, to be presented at Ocean City. All daughters initiated from the Spring Banquet in 2010 to the Spring Banquet in 2011 will be included.

1-3 new members Royal Blue streamer	4-5 new members Silver streamer
6-7 new members Black streamer	8-9 new members Purple streamer
10+ new members White streamer	

The Bethel that initiates the most new members will receive a two hundred dollar (\$200.00) refund on their Grand Session fee for 2011 and be presented with the Jennifer Oliver trophy.

III. JOBIE TO BEES

Sashed Jobie to Bees will be presented with a charm or pin once they are initiated

IV. PROSPECTS

Every open activity has prospect potential. Daughters and adults are encouraged to invite prospects to attend all open activities.

Statewide Prospect Party: In an effort to promote the notion of bringing prospects to every open activity, a statewide prospect party will be held. The Miss Maryland Job's Daughter and Miss Maryland Congeniality will be asked to give a promotional presentation. The Promotion Committee will have promotional materials available for distribution. The Jobie to Bee Committee will have material available. For more details see the Grand Guide.

Snowtubing: We will hold a fun event designed to allow daughters to bring their prospects. This is to give the prospects a chance to see the fellowship and fun side of being a Jobie.

COMMUNICATION

I. NEWSLETTERS

We will continue to mail "Whispers" to all Daughters. We encourage daughters to submit articles and ads for their Bethel functions. We will include subscription forms in the May packets. Any adult may pay the fee and request a copy of Whispers.

Bethels are again encouraged to publish Bethel Newsletters. The Boris Tenner Award will be presented to the Bethel with the best Newsletter for each 6-month term. A minimum of three (3) newsletters are required to qualify for the Award.

II. LIST SERVE

The List Serve, monitored by an adult, is utilized to promote interaction between daughters, Bethels and the GGC. A flyer to subscribe to the ListServ will be in the May packets.

The List Serve is a good source for finding out what is going on around the state or just asking questions. Bethels are encouraged to e-mail flyers for their individual Bethel activities for all to see. Always remember that not everyone is a member of the list and the mail and phone calls are still appreciated.

III. BETHEL WEB PAGE

We will continue to promote the Bethel's web pages and their use in keeping the daughters informed while promoting the Order. Care should be exercised in keeping each website maintained in accordance with JDI policies and guidelines. Websites will be inspected by the GGC Webmaster for compliance. Always remember that Web Sites should be kept current.

IV. MARYLAND GGC WEB PAGE

The Maryland web page will be maintained for informational and promotional purposes with an updated GGC calendar at your fingertips. Take advantage of this site for keeping informed on what is going on around the state. See information on Miss Maryland Job's Daughter, Miss Maryland Congeniality and Grand Bethel Honored Queen, as well as our adult leaders.

GGC Ways and Means items such as the Christmas Ornaments will be made available via the web page. Bethels are encouraged to post activities and fund raising flyers on the website.

TRAVEL AWARDS

I. BETHEL

A traveling Wolf will be given to each Bethel following the church service at Grand Session for the Fall Term. The Spring Term Wolfs will be handed out at Bethel Installations. At each GGC function, Official Visit, or other jurisdictional function (pageants and sessions) each Bethel in attendance will be presented with a charm to attach to their Wolf.

The Bethel with the most charms accumulated during the 2010 – 2011 GGC year will be taken to play Laser Tag, or have a game night, or some other event approved by the Bethel Executive BGC and the Grand Guardian and Associate Grand Guardian.

At each OV and the Grand Bethel Special Meeting, each Bethel in attendance will receive a traveling incentive.

II. DAUGHTER

We would like to encourage daughters to travel to other Bethels. You gain experience and knowledge by watching other daughters perform their ritual work. We all know how much we like to see the sidelines full at our OV's.

This year we will again be having joint OV's on the weekends.

SPIRIT AWARD

Each Bethel will be given the opportunity to earn the Bethel Spirit Award in Maryland and the Supreme Spirit Award.

PUBLICITY AND PROMOTION COMMITTEE CHAIRMEN

***** These chairman are great resources!!! Please put them to work for your Bethels. *****

Publicity / Promotion Committee: Dad John Lambert
Prospect Party: Mom Cathy Feyen & Dad John Jordan
Whispers: Mom Stacey Marley

Jobie to Bee: Mom Happy Estes
Web Site: Mom Kim Regner