

Mom Judy Stone Grand Guardian and Dad Tim Murphy Associate
Grand Guardian PUBLICITY & PROMOTION

2011- 2012 GRAND GUARDIAN COUNCIL

MEMBERSHIP

I. INDIVIDUAL

Each new initiate will be presented with a Job's Daughter Member Pin.

Each daughter who signs a petition will be presented with a Term Pin once the daughter is initiated. If a daughter signs more than one petition she will receive a pair of movie tickets for each additional petition, once the daughter is initiated. Any daughter who signs five petitions, and the petitioners are initiated, will receive a ceramic JD doll with the daughter's name on the base.

The daughter who signs the most petitions, with the petitioners initiated, will receive a fifty dollar (\$50.00) refund for their Grand Session fee for 2012 and be presented with the Patricia O'Donnell Trophy at the Awards Banquet in Ocean City. A minimum of three (3) new initiates needed to qualify.

The top 5 daughters who attend the most GGC OV's, Supreme Visit, Installations, Church Services and other GGC activities will receive a ceramic Job's Daughter doll on a ceramic base with the Daughter's 1st name on it.

Two aqua ledgers will be at each activity. Daughters will sign either ledger for that day to receive credit.

The top 5 winners must have their parent(s) or another adult family member attend 2 OV's and double points will be given for having these adults attend Supreme Visit on Sunday Dec 4th

II. BETHEL

Each Bethel will be encouraged to bring in at least five new members. Each Bethel that initiates five new members will receive a Pizza Party or ice cream social served by the Grand Guardian and AGG. Bethels are encouraged to increase their percentage of members: Any Bethel which increases its membership by fifty percent (50%) will receive the Party and a movie prize package. The bethel with the highest percentage increase in membership will receive the Peggy O'Donnell trophy.

Bethels will receive a Bethel Membership Streamer, to be presented at Ocean City. All daughters initiated from the Spring Banquet in 2010 to the Spring Banquet in 2011 will be included.

1-3 new members Aqua streamer 4-5 new members Peach streamer
6-7 new members Bronze streamer 8-9 new members Ivory streamer
10+ new members Purple streamer

The Bethel which initiates the most new members will receive a two hundred dollar (\$200.00) refund on their Grand Session fee for 2011 and be presented with the Jennifer Oliver trophy.

III. JOBIE TO BEES

Sashed Jobie to Bees will be presented with a small “fruits of the Spirit” tote bag upon sashing and a charm or pin will be presented once they are initiated.

IV. PROSPECTS

Every open activity has prospect potential. Daughters and Adults are encouraged to invite prospects to attend all open activities.

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Statewide Prospect Party In an effort to promote the notion of bringing prospects to every open activity, a statewide prospect party will be held in October. The Miss Maryland Job’s Daughter and Miss Maryland Congeniality will be asked to give a promotional presentation. The Promotion Committee will have promotional materials available for distribution. The Jobie to Bee Committee will have material available. For more details see the Grand Guide.

COMMUNICATION

I. NEWSLETTERS

We will continue to mail “Whispers” to all Daughters. We encourage daughters to submit articles and ads for their Bethel functions. We will include subscription forms in the May packets. Any adult may pay the fee and request a copy of Whispers.

Bethels are again encouraged to publish Bethel Newsletters. The Boris Tenner Award will be presented to the Bethel with the best Newsletter for each 6-month term. A minimum of three (3) newsletters are required to qualify for the Award.

II. LIST SERVE

The List Serve, monitored by an adult, is utilized to promote interaction between daughters, Bethels and the GGC. A flyer to subscribe to the ListServ will be in the May packets.

The List Serve is a good source for finding out what is going on around the state or just asking questions. Bethels are encouraged to e-mail flyers for their individual Bethel activities for all to see. Always remember that not everyone is a member of the list and the mail and phone calls are still appreciated.

III. BETHEL WEB PAGE

We will continue to promote the Bethel's web pages and their use in keeping the daughters informed while promoting the Order. Care should be exercised in keeping each website maintained in accordance with The policies and guidelines. Websites will be inspected by the GGC Webmaster for compliance. Always remember that Web Sites should be kept current.

IV. MARYLAND GGC WEB PAGE

The Maryland web page will be maintained for informational and promotional purposes with an updated GGC calendar at your fingertips. Take advantage of this site for keeping informed on what is going on around the state. See information on Miss Maryland Job's Daughter, Miss Maryland Congeniality and Grand Bethel Honored Queen, as well as our adult leaders.

GGC Ways and Means items such as shirts and the Christmas Ornaments will be made available via the web page. Bethels are encouraged to post activities and fund raising flyers on the website.

TRAVEL AWARDS

I. BETHEL

A traveling fruit "buddy" will be given to each Bethel following the church service at Grand Session for the Fall Term. The Spring Term fruit "buddy" will be handed out at Bethel Installations. At each GGC function, Official Visit, or other jurisdictional function (pageants and sessions) each Bethel in attendance will be presented with a charm to attach to their piece of fruit.

The Bethel with the most charms accumulated during the 2011 — 2012 GGC year will be taken to play Laser Tag, or have a game night, or some other event approved by the Bethel Executive BGC and the Grand Guardian and Associate Grand Guardian.

At each OV and the Grand Bethel Special Meeting, each Bethel in attendance will receive a traveling incentive.

II. DAUGHTER

We would like to encourage daughters to travel to other Bethels. You gain experience and knowledge by watching other daughters perform their ritual work. We all know how much we like to see the sidelines full at our OV's.

This year we will again be having most joint OV's on the weekends. The March Calendar is difficult with extra OV's, due to respecting OES installations and avoiding the proposed April Masonic Open House.

SPIRIT AWARD

Each Bethel will be given the opportunity to earn the Bethel Spirit Award in Maryland and the Supreme Spirit Award.

PUBLICITY AND PROMOTION COMMITTEE CHAIRMEN

*****These chairman are great resources!!! Please put them to work for your Bethels.*****

- Publicity / Promotion Committee: Mom Happy Estes
- Jobie to Bee: Mom Theresa Regner
- Prospect Party: Mom Sandi Burch
- Whispers: Mom Laura Bell
- Web Site: Mom Kim Regner